



witf 
Let's Discover
A Pennon Organization

BUILDING TOMORROW WITH YOU

FY25 Annual Report

A MESSAGE FROM THE BOARD CHAIR

As we reflect on the past year, we do so with deep appreciation for the shared journey that has brought us here. Fiscal year 2025 was defined by a hard-fought battle to protect federal funding for public media — a battle that struck at the heart of our ability to serve you. The eventual confirmation of funding rescission tested our resilience like never before. Despite these funding challenges, WITF remains committed to our mission to inform, educate and connect our community. While we navigate the volatile and rapidly changing media landscape, our vision of building a strong community of informed and engaged people in Central Pennsylvania continues to inspire us.

This was also a year of transition for our organization. Earlier this fall, Ron Hetrick announced his decision to step down as president and CEO of Pennon, WITF's parent organization. We are grateful for Ron's leadership and dedication during a time of tremendous change — from guiding our merger with LNP | LancasterOnline to helping us navigate federal funding threats. His commitment to our mission has left an enduring mark on WITF, LNP and Pennon.

As the Pennon Board of Directors continues the search for new leadership, we remain focused on the work that defines us. Our team has spent the past year expanding our content offerings, deepening community connections and embracing new ways audiences engage with us. From trusted journalism and original podcasts to inspiring educational programs and community events, we've continued to make a meaningful impact across our region.

As we turn the page to a new chapter in WITF's story, we do so with optimism and gratitude — for your continued trust, and for the opportunity to keep building tomorrow with you.

On behalf of our board, staff and leadership team — thank you for standing with us, challenging us, supporting us and believing in the power of public media.

You can find the most current board member listings at www.witf.org/board and www.lnpmediagroup.com/board



Leigh Horner
Chair, Board of Directors

THANK YOU TO OUR BOARD MEMBERS

SERVICE PERIOD: JULY 1, 2024 – JUNE 30, 2025

PENNON BOARD OF DIRECTORS

- | | |
|--|---|
| Leigh Horner , <i>Chair</i> , Hummelstown | Susan Pera , Camp Hill |
| William Anderson** , Lewisburg | Lisa Ritter** , Harrisburg |
| Jane Conover , York | Dr. Pedro Rivera** , Lancaster |
| Susan Eckert** , Lancaster | Sharon Ryan** , Carlisle |
| Michael Frey** , Lancaster | Alex Snyder** , York |
| David Gonzalez , York | Janice Snyder , <i>Immediate Past Chair</i>
Camp Hill |
| Ron Hetrick, III , Hershey | Matt Stem , Lancaster |
| James Hoehn** , Mechanicsburg | Gail Sterman** , Willow Street |
| Dr. Nikole Hollins-Sims** , Harrisburg | Anne Van Itallie** , Hummelstown |
| Charles Hooker , Camp Hill | Patricia Vance , Mechanicsburg |
| Masai Lawson** , Harrisburg | Sandra Wege , Lancaster |
| Dr. Shou Ling Leong , Hershey | |
| Edward Neff** , Willow Street | |

WITF COMMUNITY ADVISORY BOARD

- | | |
|--|---|
| Laura Campbell , <i>Moderator</i>
New Bloomfield | Laila Martin Garcia , Harrisburg |
| James Bennett , Leola | Sandra McCoy , Mechanicsburg |
| Rita Boer , Lancaster | Elsbeth Moffatt , Lancaster |
| Ron Boltz , Hummelstown | Megan Peterson , Elizabethtown |
| Karla DeJesus , Harrisburg | Joel Piperberg** , Lancaster |
| M. Travis DiNicola , Harrisburg | Richard Robinson** , Lancaster |
| Emily Ferguson** , Camp Hill | Emmalynne Rosser , Harrisburg |
| Diamonic "Dom" Holmes , Hershey | Jose Santiago , York |
| Michael Huber , Campbeltown | Joel Sears , York |
| Matthew Koons , Harrisburg | Joseph Stafford** , Dallastown |
| Charles M. Lee , Middletown | Amber Strazzo , Lancaster |
| Sherry Lookofsky , York | William Trousdale** , Harrisburg |

WITF ENTERPRISES, INC. BOARD

- | | |
|--|-----------------------------------|
| Alex Snyder , <i>Chair</i> , York | Deidre Simmons , Lancaster |
| Susan Eckert , Lancaster | Janice Snyder , Camp Hill |
| David Kennedy , York | Sandra Wege , Lancaster |
| Lisa Ritter , Harrisburg | |

LNP BOARD OF DIRECTORS

- | | |
|--|---|
| Ron Hetrick, III , <i>Chair</i> , Hershey, PA | David Greene , Los Angeles, CA |
| Sandra Wege , <i>Vice Chair</i> , Lancaster, PA | James Hoffer** , Lititz, PA |
| Chris Fidler , <i>GM</i> , Lancaster, PA | Digby Solomon , Williamsburg, VA |

THE STEINMAN INSTITUTE FOR CIVIC ENGAGEMENT BOARD OF MANAGERS

- | | |
|---|--|
| Robert Krasne , <i>Chair</i> , Lancaster, PA | James Hoehn** , Mechanicsburg, PA |
| Ron Hetrick, III , <i>Vice Chair</i> , Hershey, PA | Aron Pilhofer , Minneapolis, MN |
| Sandra Clark , New York, NY | Margaret Talev , Syracuse, NY |
| Susan Eckert** , Lancaster, PA | Shane Zimmerman , Lancaster, PA |
| David Greene , Los Angeles, CA | |

**partial term

EDUCATE. INFORM. CREATE.



PENNON EDUCATION

Across Pennsylvania, Pennon Education empowers learners, educators and communities through engaging, equitable educational programs. In FY25, we reached more than 6,600 students and supported 8,400 educators through classroom programs, professional development, out-of-school initiatives and community events. Signature programs — including *Explore in the Classroom: Elementary Explorers*, STEM and career exploration and youth digital storytelling — foster curiosity, confidence and critical thinking.

Serving over half of Pennsylvania's school districts, Pennon Education continues to expand access to high-quality learning opportunities, equipping educators and students alike with the skills, knowledge and inspiration needed to thrive in school, the workforce and beyond.

JOURNALISM

WITF's news team focuses on the stories that matter most to our region, from the reopening of Three Mile Island to the impact of federal funding cuts on local farmers. Beyond reporting, we connect with the community through events like *News & Brews* and *Unpacking the Vote: A Public Q&A with Election Experts*, in partnership with the Eisenhower Institute at Gettysburg College.

These programs give audiences the chance to engage with experts, ask questions and better understand the issues shaping their lives.



PRODUCTION









From daily conversations on *The Spark* to in-depth explorations like *AI: Unpacking the Black Box*, WITF's production team created original programming that informed, inspired and connected our community. These productions shine a light on local stories and perspectives that matter in today's rapidly changing world.

CELEBRATING YOUR IMPACT

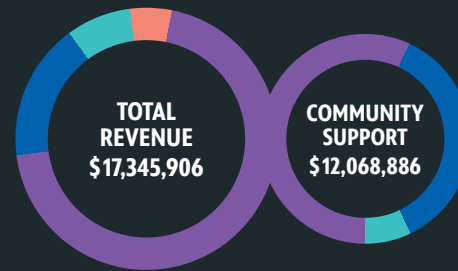
At WITF, our work reflects the community we're proud to serve — and it's all possible because of you. This annual report is both a reflection of our values and a heartfelt acknowledgment of the vital role you play in everything we do. In a year when federal funding for public media was under serious and sustained threat, your support was not only meaningful, it was essential. Our donors, members, volunteers, partners, viewers and listeners are not just supporters — you are co-creators of a shared vision for public media's future.

Your feedback helps guide our decisions. Your generosity ensures that we can remain independent, accessible and responsive. And your belief in the public good sustains our mission. At a time when trusted information and civic connection are being tested, your support has never mattered more.

AUDIENCE STATISTICS

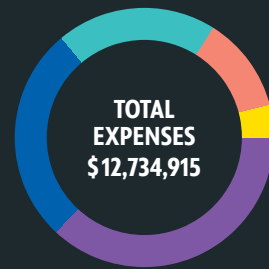
	PBS KIDS Video via WITF	1,500,000 Streams Monthly
	PBS Video via WITF	115,300 Streams Monthly
	WITF 89.5 & 93.3	440,000 Listeners Monthly
	WITF TV	488,000 Viewers Monthly
	WITF Podcasts	7,250 Downloads Monthly
	@WITFMosaic on YouTube	9,583 Views Monthly
	@WITF on YouTube	52,833 Views Monthly
	WITF Newsletters	66,152 Deliveries Monthly
	witf.org	199,163 Page Views Monthly 95,183 Unique Users Monthly

FINANCIALS



FY25 REVENUE

0%	State Grants	\$65,000
5%	Other Income (Loss)	\$923,1573
8%	Federal Grants	\$1,393,679
17%	Ancillary Media Service	\$2,895,184
70%	Community Support	\$12,068,886
7%	Corporate Sponsorships	\$843,096
36%	Memberships & Contributions	\$4,356,048
57%	Program & Other Support	\$6,853,242



FY25 EXPENSES

4%	Promotion & Outreach	\$523,051
12%	Educational & Media Services	\$1,488,879
20%	Fundraising	\$2,577,319
27%	General & Administrative	\$3,436,034
37%	Television & Radio Services	\$4,709,632

ENGAGING OUR COMMUNITY

DIGITAL CREATOR STUDIO

Pennon Education's Digital Creator Studio empowers youth to explore storytelling and digital creation. Through hands-on experiences, students develop critical thinking, communication and creative skills, amplifying their voices while learning to navigate and shape the digital world. In this space, students become creators and changemakers.



SHINING A LIGHT ON THE BHUTANESE COMMUNITY

The top performing WITF News story, *ICE arrests 6 Bhutanese legal permanent residents in Dauphin, Cumberland counties* by Democracy Reporter Jordan Wilkie, examined the impact of the arrests from the perspective of members of our local Bhutanese community, as well as elected officials. Follow-up stories tracked the results of these arrests.



REPAIRING THE WORLD SCREENING & CONVERSATION

On October 22, WITF hosted a free community screening of *Repairing the World: Stories from the Tree of Life* in Mukund S. Kulkarni Theatre at Penn State Harrisburg. Following the film — which tells how Pittsburghers responded to the Tree of Life synagogue attack — an expert panel addressed extremism, hate speech, antisemitism and communal healing. Moderator Asia Tabb was joined by local leaders including Neil Leifert, Rev. Kathleen J. Baker and Rabbi Ron Muroff.



LEONARDO DA VINCI: BRINGING DA VINCI TO LIFE

WITF marked the premiere of *LEONARDO DA VINCI* with a community celebration that included a preview screening, art workshops for adults and an *Upcycling Innovations Challenge* for grades 6-12. Students used recycled materials to create visual art, fashion accessories or tech gadgets. The event also showcased participants' work, fostering creativity, environmental awareness and connection to da Vinci's enduring legacy.



THE SPARK – CANADIAN TARIFFS SEGMENT

In March, *The Spark* explored the economic risks for Pennsylvania posed by delayed U.S. tariffs on Canadian goods. It reported that the state sends over \$14 billion in goods annually to Canada, with nearly 40,000 local jobs tied to that trade. Listeners heard how manufacturers, agriculture and construction in Central PA could face sharp cost increases and uncertainty if the tariffs are enacted.



EXCELLENCE IN JOURNALISM

WITF News journalists Rachel McDevitt and Jeremy Long earned a regional Edward R. Murrow Award for their April 2024 multimedia series, *Centralia, Washington's coal-fired power plant is closing by the end of 2025*. The series earned a national Murrow award in August 2025.





Mrs. Marion & Dr. William Alexander
 Mr. Paul & Mrs. Rose Anderson
 Dr. Jay & Mrs. Patricia Anderson
 Mr. William Anderson
 Mrs. Alice & Mr. Bart Anderson
 Dr. Rashid & Mrs. Amina Anjum
 Ms. Tina Antonicelli
 Mr. James Foster & Ms. Tracey Ash
 Ms. Melinda Ashcroft
 Miss Lin Au
 Thomas Austin & Donna Hale
 Elizabeth & Matt Ayers
 Penny Bair
 Troy & Joanne Bakel
 Ms. Valerie Barnes
 Mr. Walter & Mrs. Nancy Bashaw
 Sheila Bedell
 Miss Sandra Benedict
 Richard Bidgood & Ann Steiner
 Thomas Billet
 Mr. Philip & Mrs. Sue Billings
 William Blando
 Mr. Fred & Mrs. Heike Bloom
 Mr. Roy & Mrs. Kathleen Blöse
 Mr. John & Mr. Giedrius Blotzer
 Ted & Karen Borek
 Ms. Liz Boritt
 Dr. Douglas & Mrs. Ann Bower
 Patrick & Judy Brady
 Ms. Shirley Brandt
 David Bronstein
 Mrs. Heidi & Mr. Martin Brooks
 Barclay & Jacquelynn Brooks
 Zane Brown
 Constance Brown
 Kenneth Brown
 Christin Buehler
 Peggy Burdett
 Mrs. Catherine & Dr. John Bush
 Philip Calhoun
 Mr. Thomas & Mrs. Romaine Campbell
 Jay & Carol Carr
 The Mrs. Janet Carroll Family
 Mr. Alan & Mrs. Pamela Cashman
 Mr. Dan and Mrs. Elizabeth Checchia
 Dr. Keith Cheng & Dr. Shou Ling Leong
 Gerald Cole
 Anthony & Britt Conte
 Mr. Lawrence & Mrs. Sherri Cooney
 Mr. Robert Costa
 Dr. Timothy & Jill & Ms. Jill Craig
 Karen Crouse
 Dr. Dwight & Mrs. Lorna Davis
 Ms. Elizabeth Deedy Davis
 Mr. Dan Deibler & Ms. C. Johnson
 Dr. Dennis Denenberg
 Ms. Doris Ditzler
 Mr. Torrence Dohl, Jr.

Mr. Tom & Mrs. Nancy Downing
 Mr. Stephen Doyle
 Ms. Diane Dugan
 Amy & Steve Duncan
 Mr. Benjamin Dunlap
 Jane & Lawrence Earle
 Mrs. Miranda Echternach
 Susan & Gerald Eckert
 Mr. Thomas & Mrs. Lynn Edery
 Janelle & Kenneth Egan
 Ms. Phyllis Egger
 Mr. Willard & Mrs. Carol Ellis
 Erda Erdos
 Susan & Lester Erlemeier
 Stephanie Estes
 Mrs. Lucy Eyster
 The WITF Anonymous Family
 The Mr. William Renninger Family
 Mr. C.D. & Mrs. Catherine Farr
 Cassie Farrelly
 Ms. Wendy Farrow
 Priscilla Ferguson
 Mrs. Patricia & Mr. Rolan Ferris
 Ms. Carla Fisher
 Ms. Sarah Young Fisher
 Mr. Keith & Mrs. Sharon Forsythe
 Cornelia Foster
 Dr. John & Dr. Pamela Foster
 Mrs. Constance Foster
 Mr. Patricia Foulkrod
 Mrs. Ann Franklin
 Mr. Harvey & Mrs. Linda Freedenberg
 Mrs. Jennifer Frey
 Dr. Thomas & Mrs. Kelly Fromuth
 Wayne Fry
 John & Christine Furry
 Ronald Garman
 Matthew Garner
 Ms. Dolores Garrett
 Jennifer Gilburg & Nick DeMagnin
 Ms. Vicki Glatfelter
 Dr. Mark Goedecker
 Barbara & Michel Goodstein
 Mrs. Leslie Gorbey & Mr. John Beyer
 Dr. Dudley & Dr. JoAnne Gordon
 Mrs. Kay Gorse
 Leon Graff
 Theodora Rapp Graham
 Mr. Duane & Mrs. Susan Greenly
 Mr. Michael Greenwald
 Mr. Robert & Mrs. Barbara Greenwood
 Judith Grem
 Anna Grigoryeva
 Mr. Brian & Mrs. Dorothy Grimm
 Amy & Jason Groff
 Mr. Aaron & Mrs. Anna Groff
 Ms. Peggy Grove
 Mr. Dave & Mrs. Teri Guelcher
 John & Virginia Hall
 Ms. Kerry Halloren & Ms. Lisa Groff
 Carol Hammond
 Mr. Bruce Martin & Mr. John Haney
 Dr. Donald & Mrs. Lora Harper
 Carolyn Haskell
 Mrs. Sandra Haskins
 Dr. Susan Havranek
 Ms. Henrietta Heisler
 Dr. Rex & Mrs. Lisa Herbert

Robert & Sharon Herr
 Mr. Jake & Mrs. Ruth Hershey
 Cindy & Don Hershey
 Mr. Barry Hertzog
 Kevin & Constance Hess
 Dr. Ron Hetrick & Dr. Beth Campbell Hetrick
 Mrs. Joanne Higgins
 Mr. Tucker & Mrs. Gladys Hill
 Ms. Nancy Hivner
 Mr. James & Mrs. Leslie Hoehn
 Tim & Cindy Hoehn
 Mr. Steven Hoffman
 Kathleen Hogan
 Nikole Hollins Sims
 Leigh & A.J. Horner
 Dr. Daniel & Mrs. Patricia Hottenstein
 Ms. Carol Hozman
 Mrs. Ellen Jackson
 Dr. Geoffrey & Mrs. Christine James
 Mr. Thaddeus Jastrzebski & Ms. Laura Barta
 Archie Jones
 Mrs. Wendy Jones
 Ms. Joanne Judge & Mr. Rick Oppenheimer
 Mr. Dean & Mrs. Elizabeth Jury
 Dr. Jeffrey Kaiser
 Mrs. Susan & Mr. Anthony Kar
 Dr. Ruth & Mr. Jonas Kauffman
 Melinda & Douglas Kaufman
 Mrs. Robbyn & Mr. Matthew Kehoe
 Mrs. Ruth & Mr. David Keim
 Cmdr. Daniel Kelly
 Mr. David & Mrs. Beverly Kennedy
 Georgianna Keser
 Mr. Jeff Keyser
 Mrs. Anne Kinsley
 Mr. Robert & Mrs. Deborah Kint
 Dr. Paul & Mrs. Kathleen Klink
 Andrea Kolb
 Ms. Katherine Bishop & Mr. Bruce Kreider
 Mr. Loren & Mrs. Faye Kroh
 Mr. Paul & Mrs. Trudy Krueger
 Brigadier General Earl & Mrs. Kathleen Kuhn
 Dr. Miodrag Kukrika
 Mr. George Kunkel
 Ms. Darlene Kvaternik
 Brian & Barbara Labine
 Mrs. Janeen LaFaver
 Mr. Jeffrey & Mrs. Stephanie Laird
 Mr. Michael Lambert & Mrs. Elizabeth Todd Lambert
 David Laucks
 Dr. Sam & Mrs. Jeanne Laucks
 Mr. David & Mrs. Marybeth Lavery
 Mr. G. Michael & Mrs. Karen Leader
 Ms. Joy Lederman
 Mr. Charles Lee
 Mr. Jeffrey & Mrs. Leslie Lehman
 Mr. Kenneth & Mrs. Karen Lehman
 Mrs. Beverlee Lehr
 LaVera Leonard
 Mr. Paul Lesoine
 Wanda Linebaugh
 Thomas Little
 Mr. Paul Lombardo
 Ms. Christine Longenecker & Mr. Richard Shoup
 Ms. Virginia Lowe
 Ms. Alice Anne Loych
 Gregory Luscher
 Kristen Lutzkanin

Mr. Richard Mansberger
 Col. Julie Manta
 Mr. Julian Mapp
 John & Kathrine Markley
 Ms. Patricia Markowski
 Frederick & Ruth Martin
 Andrea & Bryan Martin
 Donald & Judy Mayer
 Mrs. Catherine McCumber
 Dr. Susan & Dr. Thomas McGarrity
 Ms. Julie Metzger
 Dr. Esther Miller
 Bethany & John Miller
 Roger & Ellen Miller
 Daniel Miller
 Ms. Mary Mills
 Ms. Myrna Minnich
 Mrs. Sandra Moore Bair
 Mrs. Mary Anne Morefield
 Ms. Barbara Moss
 Mr. William J Murray
 Cory Nade
 Edward & Jeanne Neff*
 Mr. Jim & Mrs. Anne Newman
 William & Kristina Newport
 Mr. William & Mrs. Diane Nitterhouse
 Mr. Kermit Norris
 Ivo & Ellen Peters Otto
 Shel Parker
 Dr. Marilyn Parrish
 Ms. Kathleen Pavelko
 Mr. Allan & Mrs. Martha Pawlikowski
 Ms. Ann Pehle
 Mrs. Susan & Mr. Albert Pera
 Cheryl Peters
 Mrs. Linda Pheasant
 Dr. William & Mrs. Theresa Pierce
 The Pigott Household
 Sara Poston & Chris Sciamanna
 Mr. Robert & Mrs. Donna Pullo
 Dr. Harold Rabin
 Kenneth & Judith Ralph
 Alexandra Reynolds & Rebecca Terpenning
 Linda Rhen
 Mr. Craig & Mrs. Susan Robertson
 The Roe Household
 Donna & Stuart Roop
 Mrs. Eudora Roseman
 Mrs. Elizabeth Rushong
 Mr. Rick & Mrs. Georgena Ruth
 Sharon Ryan
 Erika & Brian Saunders
 Mrs. Denise Saunders
 Mrs. Alletta Schadler
 Dr. William Schaeffer
 Mr. Robert Schmidlein & Ms. Patricia Carey
 Mr. Richard Schreiber & Ms. Marion Fluchere
 Mr. Richard & Mrs. Susan Seavey
 Donald & Patsy Seiple
 Nicholas & Jean Selch
 Ms. Jean Sharf
 Mr. Scott Shearer
 Geoff & Tammy Shearer
 Martine Shelly
 Sharon & Paul Sherban
 Mrs. Marjorie Sherman
 Ralph Shockey
 Barb & Scott Shreve

Mrs. Kathryn Shupp
 Ms. Katherine Sibold
 Mr. John & Mrs. Barbara Sieck
 Conrad & Gail Siegel
 Mrs. Deidre & Mr. William Simmons
 Ms. Marta Smith
 Jane Snurr
 Mr. Alex Snyder & Ms. April Ballou
 Kayla Snyder
 Ms. Mary Soderberg & Mr. Michael Rish
 Ms. Patricia Solomon
 Ms. Stephanie Sopcak
 Mr. John & Mrs. Katherine Spear
 Mr. James & Mrs. Carol Spicher
 Anne Starr
 Gary Staton
 Barry & Margaret Stauffer
 Mr. Frank & Mrs. Cheryl Stearn
 Ms. Luci Steele
 James & Ann Steffel
 Mr. Dennis & Mrs. Julie Steffy
 Mr. Daniel & Mrs. Georgia Steinbacher
 Mr. Robert Steiner
 Deborah Steinman
 Mrs. Sylvia Stephenson
 Mr. Robert Sternberg & Ms. Susanne Nimmrichter
 Mrs. Kathleen L & Dr. Drew Stoken
 Marvin & Linda Stouffer
 Mr. David & Mrs. Linda Stuart
 Joe & Megan Subacz
 Mr. Peter Swan & Ms. Barb Krasuski
 Mr. James Taggart & Prof. Carole Counihan
 David Taylor
 Herman Teunis
 Mr. Gregory Thayer
 Mrs. Anna & Mr. Roger Thomas
 Mr. John & Mrs. Abigail Tierney
 Dr. Melissa Tribuzio
 Mr. Timothy & Mrs. Beth Truman
 Ms. Helena Tuleya Payne
 Dr. Richard & Dr. Rachele Turosinski
 Mr. Barry & Mrs. Susan Unger
 The Honorable Patricia Vance
 Mary Veitch
 Fred Vigeant
 Alan Wadsworth
 Ms. Kay & Mr. Murrel Walters
 Ms. Catherine Walters
 Mr. Paul & Mrs. Judy Ware
 Mr. Justin Weber
 Mike & Sandy Wege
 Mr. Jimmy Wendt
 Metza Whiteley
 Mr. David & Mrs. Julia Wilderman
 Mr. Matthew & Mrs. Carla Wilson
 Mr. Matthew & Mrs. Carla Wilson
 John Witmer
 Rev. Marilyn Witte
 Steve & Elizabeth Wolf
 Ms. Janet Wolgemuth
 Mrs. Elena & Mr. Rich Wolman
 Susan & David Wood
 Ms. Linda Woodin
 Byard & Judy Yoder
 Mr. Berwood Yost & Dr. Christina Abbott
 Mrs. Patricia Young
 Mrs. Carol Zaitz

FOUNDATIONS

The Anne M. & Phillip H. Glatfelter, III
 Family Foundation
 Corporation for Public Broadcasting
 The Donald B. & Dorothy L. Stabler Foundation
 The Foundation for Enhancing Communities
 Fred Rogers Company
 John Crain Kunkel Foundation
 Lancaster County Community Foundation
 McCormick Family Foundation
 The Miami Foundation Press Forward Grant
 NewsMatch
 Pennsylvania Council on the Arts
 The Steinman Foundation
 Truist Foundation
 Wyncote Foundation
 York County Community Foundation

TOP UNDERWRITERS

The Hershey Company
 Capital Blue Cross
 PNC Financial Services
 UPMC
 The Millworks
 Cornwall Manor
 Pleasant View Retirement
 Rodgers & Associates
 Select Medical
 Penn State Harrisburg
 York County History Center
 Smigel, Anderson & Sachs
 Fort Pitt Capital
 PA Department of Health and Human Services
 Westchester Fire / CHUBB
 Milton Hershey School
 Appell Center
 Allied Milk Producers
 American Music Theatre
 Arthur Funk and Sons
 Millersville University
 Lancaster County Community Foundation
 Conestoga Eye
 Troutman Pepper
 Everence

MILESTONES



RSX STEM & MEDIA

This year, Pennon Education took community engagement to new heights — intentionally expanding our reach to better serve families across our 19-county service area. One standout event was an exciting collaboration with the Reading Public Museum, where *Ready, Set, Explore: STEM & Media* offered over 550 students and their families a day of discovery and imagination, free of charge. Attendees explored the PBS *Wild Kratts* exhibit, interactive museum displays and immersive Pennon Education learning stations. The event came alive through hands-on STEM activities and captivating storytelling, led by Tia Flora, Pennon's beloved bilingual character, who sparked joy, curiosity and creativity.



CREATOR ACADEMY

The *WITF Creator Academy* continued to nurture young media makers by providing mentorship, training and hands-on experience in storytelling. Students developed audio and video projects, engaged with local issues and strengthened their voices as creators.



MORNING EDITION WELCOMES A NEW VOICE

Following the departure of *WITF's* long-time *Morning Edition* host Tim Lambert, *WITF* welcomed Karen Hendricks into the role. You can hear Karen every morning from 5 – 9am on *WITF* 89.5 & 93.3 as she guides you through the news of the day and listen as she recaps local stories for *The Morning Agenda* on your favorite podcast platform.



CAREGIVING FILM SCREENING & CONVERSATION

On June 18, 2025, *WITF* hosted a free screening and community conversation at the Public Media Center, featuring clips from *Caregiving* and *Matter of Mind: My Alzheimer's*. Moderator Scott LaMar joined local caregivers and medical professionals to discuss the joys, challenges and evolving roles that caregiving entails.



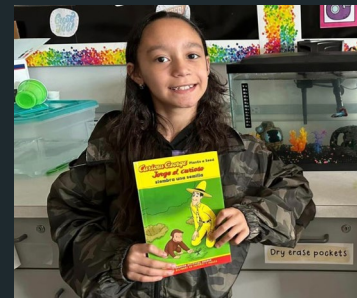
AI: UNPACKING THE BLACK BOX

WITF launched *AI: Unpacking the Black Box*, a multi-episode series exploring the ethical, technological and social implications of artificial intelligence. Episodes highlighted how AI is transforming sectors like healthcare, government and manufacturing, sparking community conversations about innovation and responsibility.



SLIDE INTO SUMMER CAMPS

Our camps ignited creativity and innovation! In our upper elementary camps, students explored the science of sound and collaborated with *WITF* experts in audio production and digital creation during *Wave Makers* camp. *Comic Creators* camp brought stories to life through art and media, sparking innovation, creativity and hands-on learning. All camps were designed to empower young learners to invent, imagine and express themselves in fun, dynamic ways.



EXPLORE IN THE CLASSROOM

Explore in the Classroom expanded to five state-approved programs offered across five partner districts, providing hands-on STEM and literacy instruction aligned with Pennsylvania standards. Over 7,000 books linked to academic content were distributed through these state approved programs. This growth deepens our impact, reaching more students with engaging, research-based learning while supporting educators through tailored professional development.



ALL CREATURES GREAT & SMALL EVENT

WITF welcomed guests to Historic Acres of Hershey for an afternoon inspired by the charm of the Yorkshire Dales. Attendees enjoyed a full British tea, cocktails and a discussion with Professor Ian Isherwood before an exclusive preview of *All Creatures Great & Small* Season Five — celebrating storytelling, history and community.