

## Community Representation Statement September 30, 2024

The Communications Act of 1934 requires the Corporation for Public Broadcasting (CPB) to support “noncommercial programming of an educational or informational nature” and programs “representing diverse interests and perspectives ... including services to underserved audiences.” The act also requires that CPB make public media’s content available for free to rural and urban audiences throughout the United States. This is accomplished through community service grants to stations like WITF which broadcasts programming on television, FM radio, and digital channels.

WITF continues its commitment to inspiring lifelong learning to the Central Pennsylvania community by connecting people and communities through trusted journalism, thoughtful discussion, and education experiences. We do this through embracing and amplifying the voices of our neighbors and providing civil forums to share experiences.

We strive to provide these opportunities and experiences by:

- Working to employ an inclusive staff that mirrors our communities: WITF utilizes unique and diverse recruitment resources when filling open jobs, reinforce our EEO and anti-discrimination policies to all staff members, and utilizes its staff-led DEI Committee to educate and inform our staff.
- Seeking out diverse viewpoints in its journalism: WITF editorial guidelines address “inclusion and reflection of our communities’ diversity.” The integrity of our work is strengthened by incorporating the diversity of demography, culture, and beliefs in our communities and the nation into our work and our content.
- Sharing diverse programming through broadcast partnerships: WITF selects unique and diverse programming based on viewer and listener feedback as well as feedback from our Community Advisory Board. This programming includes original programming like The Spark on WITF-FM which provides a daily show on a variety of local topics and issues, as well as programming we license from public media partners like NPR and PBS.
- Welcoming diverse audiences and meeting them where they live: WITF hosts a variety of events that engage the diverse community we serve. This includes screening events, events that provide the community with the opportunity to meet and speak with our journalists, and educational events for community members of all ages that seek to provide unique learning opportunities. WITF also works alongside local school districts to provide additional learning opportunities and resources through our Education in the Classroom program which covers areas such as multilingual literacy, STEM, and Media Literacy.

More information on WITF’s programming can be found at [www.witf.org](http://www.witf.org) and additional information of the race/ethnicity and gender demographics of WITF can be found on our Diversity, Equity, and Inclusion web page at <https://www.witf.org/about/diversity-equity-inclusion-at-witf/>.

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