

# Josephina Encarnacion , MBA, MS

Owner, My Source Entrepreneur Training and Coaching & Business Consultant  
for the Reading Small Business Development Center

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For over 15 years, Josephina has worked with organizations and individuals, helping them to build their dreams, grow their businesses and create a richer, more fulfilling lives. Josephina Encarnacion is a business instructor, a life coach, and a grounded expert in small business start-up and business expansion with a value growth intention driven mindset.

She has a background in human resources, business management and entrepreneurship training and development. She holds two Masters' Degree one in Business Administration from Alvernia University in PA and another in Human Resources from Capella University in Minnesota. She's been a speaker at

the Small Business Development Center of PA, Berks County Latino Chamber of Commerce, Greater Reading Chamber Alliance, National Diversity Congress and community events. She has offered workshops to individuals and organizations and groups around Berks County. She has personally coached over 150 clients in small business development, communications and leadership.