

**Anika S. M. Jackson, MS**  
**Director of New Initiatives at Family First Health in York**



Anika Jackson works as Family First Health's Director of New Initiatives. In her role, Anika leads the organization's school-based health center work and efforts to engage others in addressing racial disparities in care. Currently, she is working closely with local groups of Black/African American influencers around the topic of the COVID-19 vaccine to build vaccine confidence within the Black/African American community.

Previously, Anika led Family First Health's substance use program and she has experience working within other community-based organizations, focused on leading organizational growth and implementing operational efficiencies.

Anika holds a Master of Science degree in Public Relations from the S.I. Newhouse School at Syracuse University and a Bachelor of Arts degree in Corporate and Broadcast Communications from Elon University.