

EDUCATION SERVICES

dashboard

witf.org/education

witf
Live inspired®

CORE PBS KIDS PROGRAMMING



- Broadcast **50 hours of Children's Programming** each week on **WITF TV**
- Launched **24/7 Kids Channel** in 2017
- **PBSkids.org** and **PBSparents.org**
Connect children and families to games, activities and resources

EXPLORE IN THE CLASSROOM



- Bringing PBS Characters and fun activities to underserved schools
- **3500 kindergarten and 1st grade students served since 2016**

WITF NEWS MEDIA LITERACY



- Working with **York City School District's STEAM Academy** to create **pilot program**
- Designed to promote **critical thinking and good citizenship**
- **Assemblies and field trips**

PROFESSIONAL DEVELOPMENT & TEACHER RESOURCES

witf
EDUCATOR
WORKSHOPS



- Delivering **workshops** to teachers annually including the **Pennsylvania Early Childhood Summit**
- PBS Learning Media, provide access to **thousands of classroom-ready digital resources** at no cost to educators

READY SET EXPLORE



- **Family playdates** for children and their families throughout our region
- Connecting meaningful content and PBS characters
- Over **12,500 participants** since 2012

EXPLORE PA HISTORY.COM



- **34 stories** and over **1,000 "Behind the Marker" essays** highlighting PA and America's rich history
- **Over 100 lesson plans** for elementary and secondary school teachers
- **Averages 50,000 web users a month**

READY SET GO KINDERGARTEN



- Celebrating the transition to kindergarten with children and connecting families to community resources
- **8000 participants** since 2011

WITF CENTRAL PA SPELLING BEE



- Over **1500 middle school spellers** participated in written spelling bee since 2011
- Over **280 students** participate in the televised **WITF'S Central PA Spelling Bee**
- **3 top champions** in nationally televised **Scripps Spelling Bee**

THE PATH TO KINDERGARTEN STARTS HERE



- **New website Ready.witf.org** connects families with community resources to help their children be ready for kindergarten
- Resources in **English and Spanish**